PANTONE®

Pantone Metallics Guide

655 Metallic Colors For Print And Packaging

SKU GG1507C

Get inspired with 655 dynamic, market-relevant metallic colors in a single handheld fan deck. The Pantone Metallics Guide is easy to use to specify and amplify colors with luxurious results.

Variety — 655 metallic colors: 354 high-luster, durable packaging metallic and 301 traditional metallic spot colors.

Versatility — Broadens and complements the existing spot colors in the Pantone's Formula Guide.

Portability — One compact fan deck for easy viewing and portability.

Connectivity — Integration with Pantone Connect for Adobe Creative Cloud, which allows you to take your physical Pantone Colors into your digital workflow.

With the Pantone Metallics Guide, everyone around the world can create color consistently. Contact your Pantone Account Manager or email sales@pantone.com to learn more.



Inspiration

Ideal for packaging, logos, branding, signage, security applications, and marketing materials.



Creation

Design packaging with metallics that are easy to coat and print without loss in luster, tarnishing, leafing, or blemishing.



Production

Ink formulations help printers accurately achieve Pantone Spot Colors on printed materials around the world.

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