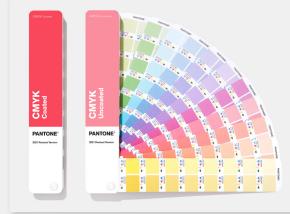# PANTONE®
CMYK Guide Coated & Uncoated   GP5101B

PACKED WITH THOUSANDS OF INSPIRING, ACHIEVABLE COLORS

Overview

Design with confidence, knowing your colors are achievable on almost any conventional or digital press. Pantone's refreshed CMYK Guide contains a whopping 2,868 CMYK colors, chromatically arranged for more intuitive color browsing and selection. Colors are marked to identify which colors have a Pantone Matching System (PMS) Formula Guide equivalent. Colors without an asterisk are unique, meaning they don't have a close PMS Spot Color equivalent. These colors are ideal for branding, packaging, and materials used in smaller brand campaigns where fresh, less-exposed colors are desired.

New CMYK Guides are now calibrated to exacting G7 specifications for more accurate, consistently achievable results in real-world printing conditions. The G7-calibrated print process means tints will closely match color appearance in your CMYK Guide when proofed or printed using G7-press reference conditions.

And, with Pantone Connect, you can select, save, and share your CMYK color choices with everyone up and down your design workflow.

Format

- Colors chromatically organized for easy browsing and selection
- Includes CMYK tint values in G7-calibrated CRPC spaces, which means tints will closely match color appearance when proofed or printed under G7 press reference conditions
- No need to run spot colors on press to specified CMYK Guide colors
- Text-weight paper is used to match popular print specifications
- Comes with color index and lighting evaluation tool
- Set of two guides, coated and uncoated
- Printed using Earth-friendly, ISO-certified inks

Color

- 2,868 CMYK colors, 700 more than other PMS Guides
- 1,889 coated unique colors and 1,653 uncoated unique colors with no Pantone Spot Color equivalent less than 2.0 Delta E 2000

Application

- Ideal for visualizing, communicating, and controlling colors for type, logos, borders, backgrounds, and other graphics treatments to be printed in CMYK
- Great for print providers, brand managers, and designers
- Compatible with today's digital workflows